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Engaging Wellness: Corporate Wellness Programs That Work



Synopsis

Prevention, health and wellness are among the most crucial topics employers should focus on to improve their workforce's health, maximize productivity, and control rising healthcare costs. In the current economic climate promoting employee health, and wellness and managing healthcare costs are intertwined and more important than ever. This book provides the insights from industry experts on how to successfully implement, operate, and measure a corporate wellness program; as well as how to engage and motivate employees to become active in their health, along with other valuable insights. So open this book and learn how your company can go about Engaging Wellness."This book details the must haves, including effective incentive strategies, bio-metric screenings, chronic condition support, workplace culture, defining/measuring success and more. The secret to success is how you design these features to motivate your unique workforce, impact your company's specific challenges and your vision for success."-Tami Graham, Global Benefits Design Director, Intel"Why has it taken so long for employers to realize that leadership commitment determines the success of a wellness program. Read the book. It gives incredible ideas and meaningful case studies. This is a book whose timing is right. It matches a rising competitiveness for health and wellness initiatives in this country and abroad."- Missy Jarrott, Director of Human Resources, Chatham Steel Corporation"This informative and comprehensive book could not have come at a better time! With the state of healthcare in the US, it is essential that individuals take responsibility for their health; and employers can assist by providing ways for their employees to become engaged in health and wellness to improve their overall well-being."-Cheri Fisher, Program Director, Honeywell Health and Wellness Center

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Customer Reviews

Good content, some errors within the book grammatically which was a bit disappointing when it's used for a certification

The book is very thorough and helpful for someone who is just breaking into this business. I don't give it a perfect score because of the many editing errors.

Excellent resource

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